



PRESS RELEASE
For immediate release

Via Capitale Announces the Opening of New Offices on the South Shore

Longueuil, QC, June 18th, 2021 - Since May 1st, Via Capitale Platine, agency of the renowned Via Capitale real estate network, has settled in Longueuil. Its opening is part of a strategic deployment plan on the South Shore of Montreal, which includes two other business locations in Chambly and St-Hyacinthe. Known for its deep humane approach and its strength in innovation, Via Capitale is pleased to extend its service offer to communities in the southern suburbs of the metropolis.

The new offices are now welcoming experienced brokers and new recruits who are excited to launch their careers with a well-established and successful agency.

"We are pleased to offer customers on the South Shore the same service and expertise that have made us industry leaders. Buyers and sellers will now be able to count on a more diversified offer in real estate brokerage services. The arrival of Via Capitale Platine in Longueuil will bring a breath of fresh air to the market," says Alexandra Gélinas, Vice-President, Operations and Development of the network.

There are several advantages of joining the agency, namely how it closely supports its brokers, in order to help them develop their full potential. To learn more about the new offices, visit our [website](#).

Overview of Via Capitale Platine:

- Franchise of the Year in its category for 2018, 2019 and 2020
- Over 80 brokers
- 163% growth in the number of brokers in 5 years
- 255% growth in (pre-notarized) sales volume in 5 years
- 7 business locations in Centre-du-Québec, Montérégie and the metropolitan area
- Patrick Charbonneau, experienced agency owner and director, recognized by the network for several consecutive years

About Via Capitale

Via Capitale is a leader in real estate, founded in Quebec 30 years ago. Its mission is to offer the best service to its clients by focusing on professionalism, innovation and a humane approach. This distinctive approach can be experienced through the thousands of real estate transactions carried out by its nearly 1,000 brokers across Quebec. Via Capitale is a division of Bridgemarq Real Estate Services, an income trust listed on the Toronto Stock Exchange under the TSX symbol: BRE.TO. For more information, visit viacapitalevenu.com.



-30-

Information

Alexandra Gélinas
Vice President of Operations and Development
Via Capitale
514-287-1818 ext. 331
alexandra.gélinas@viacapitale.com